



**SUNWAY** EDUCATION GROUP



### SDG Rock the Goals Concert with UN Malaysia

In a massive effort to gather leaders and the community to create awareness and drive the nation towards the achievement of the 17 United Nation's Sustainable Development Goals (UN SDGs), Sunway Education Group partnered UN Malaysia to stage 'Shine a Light on Sustainability: Rock the Goals 2019' in conjunction with the Global Week to #Act4SDGs (September 20-30) and to celebrate the fourth anniversary of the UN SDGs.

The 2030 Agenda for Sustainable Development was adopted by all United Nations Member States in 2015, and provides a shared blueprint for peace and prosperity for people and the planet, now and into the future. At the core are the 17 Sustainable Development Goals (SDGs), which are an urgent call for action by all countries – developed and developing – in a global partnership, acknowledging that ending poverty and other deprivations must go hand-in-hand with strategies that improve health and education, reduce inequality, and spur economic growth – all while tackling climate change and working to preserve our oceans and forests... >



### The Last Straw Campaign

Sunway Education Group launched the #TheLastStraw campaign on 13th July 2018, to drive awareness for the United Nations Sustainable Development Goals (UNSDGs). The campaign seeks to address UNSDG Number 14 – Life Below Water, and has committed to stop selling water in single use plastic bottles on campus from the campaign launch onwards.

The pilot initiative introduces the refilling stations on campus to eliminate the use or purchase of plastic water bottles on campus. an initiative that eliminates single-use plastic on campus and encourages a no single-use plastic lifestyle... >



### Augmented Reality Campaign Reduces Paper Consumption

Launched in April 2019, the ThinkB4Print campaign was launched to create awareness and to encourage all Sunway Staff and Students to save paper out of concern for the environment.

Paper production has a direct correlation with deforestation. Despite availability of recycled paper, paper manufacturing uses mainly virgin materials (State of the Global Paper Industry 2018). The world's forests are on the decline. Over the years 2010 – 2015, according to the United Nations Food and Agriculture Organisation (FAO) there was an annual... >



## Make It Challenge 2019

Formerly known as the Start It Challenge, the Make It Challenge is an annual hackathon organised by Sunway iLabs. Students are tasked to come up with solutions to address one of the United Nations Sustainable Development Goal (SDG). Students were selected based on video submissions, where they mentioned their motive to participate in the Make It Challenge 2019.

SDG 12: Responsible Consumption and Production was the theme for this year. Students started their programme with a trip to Sunway Resort Hotel and Spa to view food management in the hotel industry. As an experiential learning programme, all 17 students (5 from Lancaster University and... >



## Reboot the Earth Climate Change Hackathon Sends Winner to NYC

In partnership with United Nations Technology and Innovations Lab (UNTIL), Sunway iLabs organised a Reboot the Earth hackathon on 16 and 17 August 2019, to develop solutions addressing the climate crisis. Reboot The Earth was planned as a social coding event to bring budding computer programmers, scientists and interested parties together under the auspices of the United Nations to improve upon or to build new software program.

This hackathon was open to members of the public above the age of 18 with interest in innovation, technology and climate change. Participants were of different ages ranging from 18 to 30 years... >

Follow us



Sunway Education Group 198501013984 (146440-K)  
Owned and governed by the Jeffrey Cheah Foundation 200701042913 (800946-T)  
No.5, Jalan Universiti, Bandar Sunway  
47500 Selangor Darul Ehsan, Malaysia

Owned and governed by the

Jeffrey Cheah  
Foundation   
Nurturing the Seeds of Wisdom