

May  
**2026**

MASTER OF  
MARKETING



postgraduate ODL  
orientation  
**programme**

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# welcome message



Professor  
**Lim Weng Marc**  
Dean



Welcome and thank you for your interest in Sunway Business School. As the largest school of Sunway University, the Sunway Business School envisions to be a premier applied business school in the ASEAN region (vision) by developing highly employable and socially responsible business professionals (mission). The School prides itself on educational excellence and scholarship, continuous development, social responsibility, and integrity (core values). Our future-ready business degrees are accredited and purposefully crafted by talented instructors who possess a wide range of academic qualifications and extensive industry experience in addition to a conscience of trending issues in the world today, including but not limited to the cycles and waves of internationalization, ESG standards, marketplace changes, new-age technologies, planetary health, and the UN SDGs. Our cutting-edge research is also discussed at international arenas such as the World Economic Forum, published in premier journals such as the Journal of Business Research, and shaping industry practices and public policies, locally and internationally.

We welcome you to explore our website and/or drop us a line or two to explore and engage in exciting opportunities that will lead to mutually win-win relationships and a brighter future for us and the world in the new normal.

# orientation programme



Pre-Orientation  
**27 April – 3 May 2026**

Orientation  
**4 May 2026**

## PRE-ORIENTATION

Please visit the University orientation [website](#) and go through the following (by **4 May 2026**):

### 1 LET'S GET YOU STARTED – IT SERVICES

- Activate your student account to access your **iMail, eLearn, iZone and Microsoft Office 365**. (You may obtain your Student ID Number from your Offer Letter)
- Please note that the Student Account Activation can only be done 7 DAYS before semester commencement, i.e. from **4 May 2026 onwards**.

### 2 LET'S SETTLE IN

- **Campus Highlights** > Campus Life at a Glance > Campus Tour
- **Campus Life** > Spotlight on Student Life > International Students > Stay Healthy, Stay Safe

### 3 INSTALL MICROSOFT TEAMS AND ZOOM

Some of the live sessions would be done in Teams and Zoom. Install Microsoft Teams and Zoom applications on your laptop, PC or smartphone. Ensure that you have activated your student account before you join the live sessions.

### 4 DOWNLOAD THE APP

**Sunway MyCampus App** your official campus navigator, is available on the Apple App Store or Google Playstore.

# orientation day

## Instructions:

1. Please ensure that your student account has been activated by **4 May 2026**.
2. Login to SBS eLearn page at this link: <https://elearn.sunway.edu.my> for more information.

Thursday | 30 April 2026

| Time   | Activity  | Venue  |
|--------|---|--|
| 6:30pm | <p><b>Orientation Webinar</b><br/><i>by Education Counsellors</i></p> <p>Join in the Orientation webinar presented by your Education Counsellors via Zoom. Orientation webinar (60 minutes): If you are new to Sunway Online, this is a great chance for you to get introduced to the online learning process, the key features and structure of online learning at Sunway Online, and the role of the Education Counsellors in your learning journey. This workshop will walk you through the learning environment, eLearn, so that you can be aware of key features and how to locate important sections of the platform.</p> <ul style="list-style-type: none"> <li>• Welcome Speech &amp; Programme Leader Briefing</li> <li>• Support Staff</li> <li>• Online Study Model</li> <li>• Degree Path</li> <li>• Getting Started</li> <li>• eLearn Preview</li> <li>• ED Preview</li> <li>• Fees</li> <li>• Managing Online Study</li> <li>• Library</li> <li>• Services &amp; Support</li> </ul> <p><b>Q &amp; A</b><br/><i>by Education Counsellors</i></p> | <p><a href="#"><u>Zoom Link</u></a></p> <p><i>Registration required</i></p> <p>After registering, you will receive a confirmation email containing information about joining the meeting</p> |
| 7:30pm | <p><b>Information Skills Workshop</b><br/><i>Ms Goh Wei Haan</i><br/><i>Head - Reference and Research &amp; Academic Services</i></p> <p>Welcome to our <a href="#"><u>Postgraduate Video</u></a> catered just for you!</p>   |  |

# orientation checklist

## PRE-ORIENTATION

**1. Check for Welcome email from the University in your iMail**

*iMail is your formal university email correspondence*

**2. Browse the [orientation website](#)**

**3. Check your orientation schedule**

**4. Activate your student account**

*Student Account Activation can only be done 7 DAYS before the semester commences*

**5. Clear your payments**

*- tuition fees and other related semester fees*

**6. Test your technology**

*Ensure your computer, webcam, microphone and internet connection are functioning properly*

## ORIENTATION DAY

**7. Attend Orientation Webinar**

*Refer to your [orientation schedule](#) for details*

**8. Attend Information Skills Workshop**

*Refer to your [orientation schedule](#) for details*

## POST-ORIENTATION

**8. Familiarise Yourself with Online Learning Platforms**

*Learn to navigate the university's learning management system and any other platforms used for coursework*

**9. Create a Study Plan**

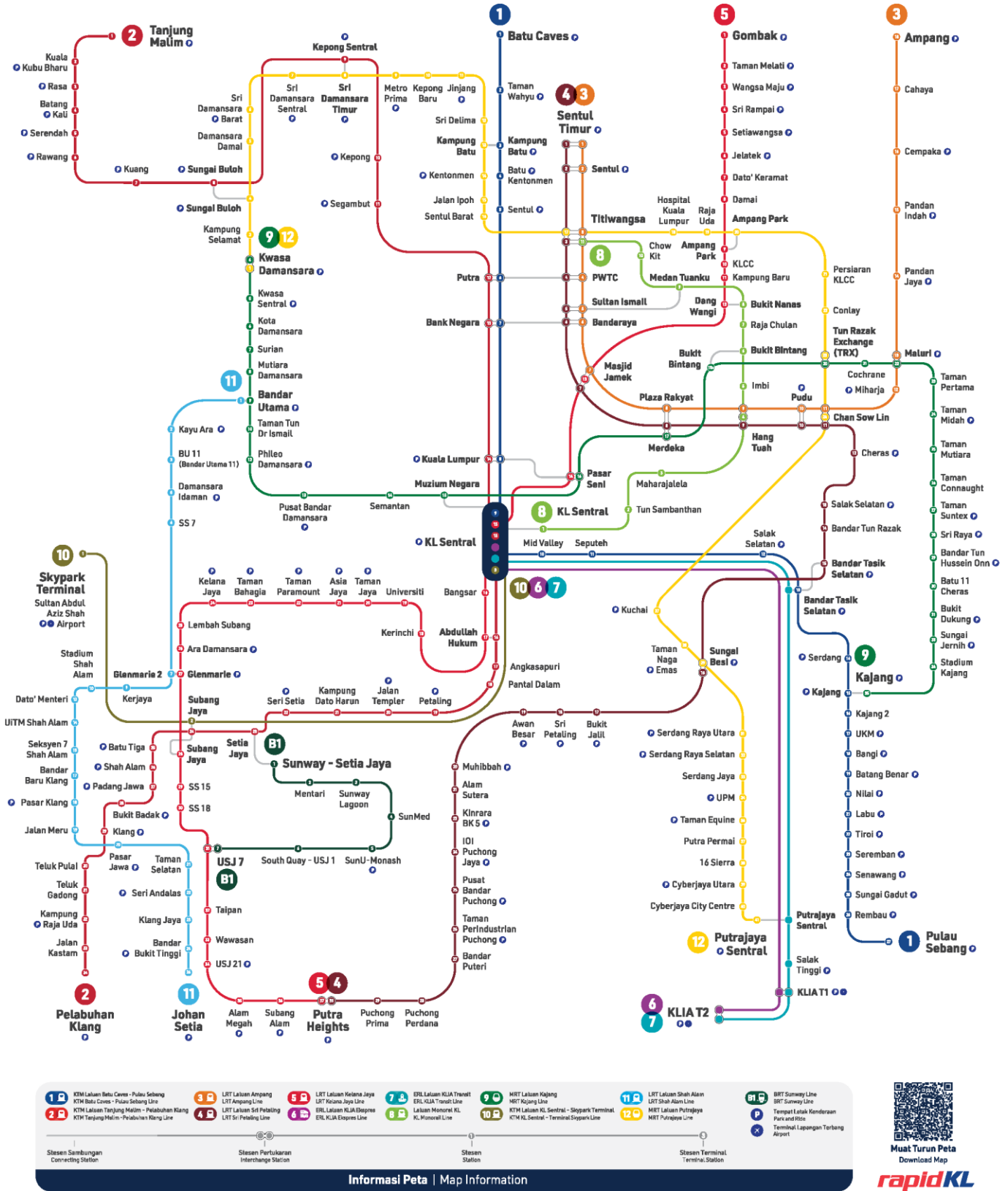
*Develop a schedule that includes dedicated study times and breaks to manage your coursework effectively*

**10. Access Library Resources Online**

*Learn how to use the university's digital library and online resources for research and study*

## END OF ORIENTATION

# Klang Valley integrated transit map



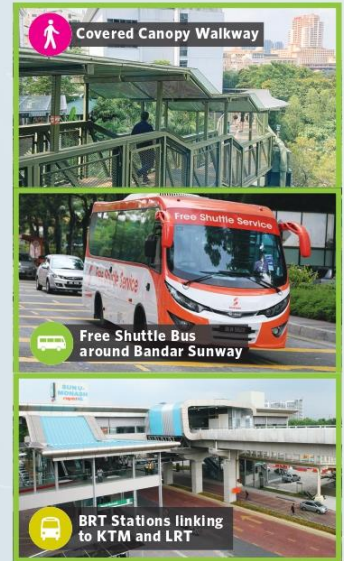
For more details, visit: <https://myrapid.com.my/bus-train/rapid-kl/rapid-kl-integrated-transit-map/>

All information is correct at the time of printing (as of 23 April 2026). This schedule may be subject to change.

# THE CAMPUS



## Connectivity & Transportation



## On-Campus Accommodation



## PARKING OPTIONS\*

### SEASON PARKING AT SUNWAY PYRAMID

⌚ 10 mins walk to campus (via Canopy Walk)  
**RM80 per month**  
 (excluding weekends and public holidays)

#### HOW TO APPLY?

1. Prepare these information/documents to create your account  
 i.) Student ID number  
 ii.) Course Name  
 iii.) Scanned copy of Student ID card

2. Create your Sunway Parking account  
<https://seasonpass.sunwayparking.com/dashboard>

\*Prices stated are subject to change

🚶 Incorporate walking into your daily routine to give your mood and health a boost!

### SUNWAY UNIVERSITY BASEMENT PARKING

First 2 hours : RM2.00  
 Subsequent hour : RM1.00  
 Maximum charge per entry : RM5.00  
 Ticketless & cashless - Payment via:  
 Touch & Go / Sunway Super App

### BRT COMPLEX (PARK & RIDE)

Opposite Monash University  
 ⌚ 10 mins walk to campus (via Canopy Walk)  
 First 3 hours : RM3.00  
 Subsequent hour : RM1.00  
 Maximum charge per entry : RM7.00

## PUBLIC TRANSPORTATION

### SUNWAY CAMPUS NEAREST STATIONS



**BRT**  
 • SunU-Monash

**KTM**  
 Alight at the **Setia Jaya** station, switch to BRT. Connects to:  
 • Klang  
 • Seri Kembangan  
 • Rawang and more

**LRT**  
 Alight at **USJ 7** station, switch to BRT. Connects to:  
 • Puchong  
 • Bandar Utama  
 • Kelana Jaya  
 • Pasar Seni and more

**SMART SELANGOR BUS**  
 Alight at **Sunway Medical Centre** or **Sunway Pyramid** and walk to campus via Canopy Walk.  
 Connects to:  
 • Subang Jaya  
 • Puchong and more

**myrapid CONCESSION CARD FOR STUDENTS**  
 Fare discount of 50% for every Journey on RapidKL Bus, BRT, LRT, Monorail, MRT services

**DOCUMENTS NEEDED**  
 • Passport photo  
 • Original MyKad/Passport  
 • Original student card  
 • Original student confirmation letter

Getting your confirmation letter:  
 i) Sunway College: Programme Office  
 ii) Sunway University: iZone



For more details, visit <https://myrapid.com.my/>

**SHUTTLE BUS STOP**

- Sunway Resort Hotel
- Sunway Metro (Bus Stop)
- Sunway Lagoon BRT Station
- Sunway GEO Avenue
- Monash University
- A'Marine / Nautica
- LaCosta
- Sunway House Waterfront Residence
- Sun-U Monash BRT Station
- Sun-U Residence
- Sunway Medical Centre (Bus Stop)
- Sunway Lagoon Club (Bus Stop)

**FREE SHUTTLE BUS SERVICE AROUND BANDAR SUNWAY**

**SUNWAY**  
UNIVERSITY



A CLASS ABOVE

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[sunwayuniversity.edu.my](https://sunwayuniversity.edu.my)

